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PRESS RELEASE

The International Association of Electrical Inspectors Introduces the *IAEI Weekly Update* to Keep Industry Professionals Informed

Richardson, TX, April 28, 2008: With new procedures, new technologies and new regulations, the electrical power industry is evolving. To that end, the International Association of Electrical Inspectors has partnered with MultiBriefs to create the new *IAEI Weekly Update*, an opt-in e-mail resource providing comprehensive weekly news briefings of the week's top industry stories. The first issue will be distributed May 14.

Each edition of the *IAEI Weekly Update* contains articles gathered from an expansive list of sources, including *The Associated Press*, *The New York Times*, *USA Today* and leading industry publications, including *IAEI Weekly Magazine*. Professionals from the field will also contribute timely news for industry professionals to stay on the cutting edge of trends and legislation. Delivered to the inboxes of IAEI members and non-members alike, the *IAEI Weekly Update* keeps subscribers abreast of topics that impact the electrical power industry.

The *IAEI Weekly Update* is a great way to keep informed. The electronic publication can be easily read in your office, home, or via your mobile phone or PDA. Archived issues can be accessed through a link on the IAEI home page (www.iaei.org) and are searchable using a powerful keyword-driven search engine.

"The launch of the new *IAEI Weekly Update* further demonstrates our commitment to deliver the most pertinent news and information to our members and other industry professionals," said James Carpenter, IAEI's CEO and Executive Director. "By adding this service, we are positioning ourselves as the informational authority of the industry. We look forward to providing our subscribers with a continuous briefing of the top industry news so they remain informed of current events and practices that shape the market."

The *IAEI Weekly Update* is powered by MultiBriefs, a division of MultiView Inc. MultiView exclusively serves the association sector by creating new forums for association-specific online media and information.

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"We understand that as the electrical power industry evolves, it's becoming increasingly more important for IAEI to keep their members informed. The *IAEI Weekly Update* has been designed with the needs of IAEI members in mind," said Dan Maitland, president of MultiView. "We look forward to delivering the news and information that IAEI members have asked for."

ABOUT IAEI

International Association of Electrical Inspectors (IAEI) is engaged in training electricians and inspectors in the safe use and installation of electricity and in publishing pertinent materials, including a bi-monthly magazine and textbooks. Headquartered in Richardson, Texas, the company is a not-for-profit [501(c)(6)] corporation. Membership is divided into six regions – Western, Southwestern, Northwestern, Southern, Canadian, and Eastern – and several international chapters. For more information, visit the company's web site at www.iaei.org.

ABOUT MULTIBRIEFS

MultiBriefs is a division of MultiView Inc. Founded in 2000, MultiView exclusively serves the association sector by creating new forums for association-specific online media and information. Our scope of service ranges from online supplier directories and electronic news briefs to video production and distribution.

MultiView is a privately held corporation headquartered in Irving, Texas.

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